

Press Release

Energy efficiency investors and managers to have a new go-to European marketplace

Brussels, 6 June 2023 – *The EU-funded ENERGATE project is developing an Energy Efficiency digital marketplace where investors, ESCOs, building owners and building managers can exchange information and agree on tailored funding schemes.*

Finding the funds to support Energy Efficiency interventions in buildings is a challenge to most building owners and managers, who frequently struggle to understand what information is relevant, how it should be provided, and where they can look for financial support for their projects. Sustainable Finance actors, on the other hand, also deal with overwhelming data sets that, often being imprecise and incomplete, do not offer the necessary confidence to back investment decisions. Looking to bridge the interests of these groups, the ENERGATE project is developing an Energy Efficiency digital marketplace where information will be aggregated and standardised on both ends.

With the ENERGATE marketplace, building owners and building managers – as well as ESCOs seeking funding to implement their strategy – will be able to report on their projects in a standardised manner, thus ensuring transparency and efficiency in the dialogue with investors. The marketplace will also offer information about other projects and funding schemes to help them find the best financing solution.

Sustainable finance actors, on the other hand, will find in the ENERGATE marketplace the go-to source of information about Energy Efficiency projects in buildings. Reliable, aggregated, and accurate information – both on implemented projects and on future ventures – should facilitate the process of building an investment portfolio and monitoring its development.

Enabling securitisation and feedback to support transparency

On the technical side, the ENERGATE marketplace will rely on a **large and standardised project development facility** where project sponsors, project owners, private and public entities can come together to make business.

The buy-side will be able to identify all the relevant energy performance and financial indicators in order to identify which of the projects or bundles are attractive to be financed. The sell-side will be able to identify finance partners best suited for their project pipeline.

Appropriate **feedback loops** (such as M&V processes) will support impact measurement and offer updated data on ongoing ventures, which should, in turn, support forecasting for both project owners and financiers.

Financeable packages to be tested by real market players

The first financeable packages offered by the ENERGATE marketplace will be based on the information provided by five pilots about a pre-selection of Energy Efficiency Projects across Europe. The same pilots (which include indicative representatives of both the supply and demand sides of Energy Efficiency projects) will then use the marketplace and provide feedback on its tools, thus ensuring they will be fine-tuned to fulfill the most critical needs of all market actors.

ENERGATE is being developed by a consortium of 13 partners with different roles in the Energy Efficiency value chain. The 1st public version roll-out of the platform will be in March 2024. The final marketplace is expected to be publicly released in June 2025.



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