

What do investors need from energy efficiency?

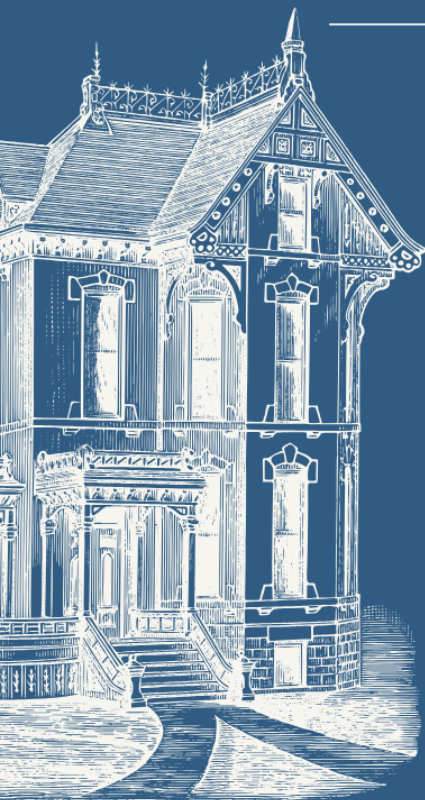
Investors look to the future

Investors prefer to invest today in a low-performing asset that has a plan to improve in the future than to invest in a high-performing asset that is not prepared to survive in the long term.



Everyone wants efficient buildings

The waste of resources decreases their market value.



Disclosing data is uncomfortable

Investors are not comfortable in disclosing data, mostly because it may affect the market value of their assets and the behaviour of the market itself.

Training needed on ESG

Investors need a simple ESG (Environmental, Social, and Governance) guide and education on the topic.

Lifecycle as a metric

Data models should look at the construction, but also at what will happen to the building materials in the long-term.



Knowledge gaps inflate the price bubble

Quantification of risk and building depreciation is of vital importance – when it is missing, the perceived risk is higher.

A three-fold approach to costs:

- Preserving asset value
- Anticipating mandatory measures
- Implementing unplanned mandatory measures



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